

## **Business of IP Asia Forum ONLINE**

Theme: **Open Innovation: Driving Collaboration in Times of Change**

### **1 December 2020 (Tuesday)**

<b>14:00 – 15:15</b>	<b>IP Manager Training Programme I</b> <i>(Co-organised with HKSARG IP Dept)</i>
<b>15:30 – 16:45</b>	<b>IP Manager Training Programme II</b> <i>(Co-organised with HKSARG IP Dept)</i>

### **2 December 2020 (Wednesday)**

<b>10:30 – 11:30</b>	<b>Inspo Talk Session I</b>
<b>11:00 – 12:00</b>	<b>Inspo Talk Session II</b>
<b>14:00 – 15:15</b>	<b>IP Manager Training Programme III</b> <i>(Co-organised with HKSARG IP Dept)</i>
<b>14:30 – 15:30</b>	<b>Inspo Talk Session III</b>
<b>15:00 – 16:00</b>	<b>Inspo Talk Session IV</b>
<b>15:30 – 16:45</b>	<b>IP Manager Training Programme IV</b> <i>(Co-organised with HKSARG IP Dept)</i>

## 3 December 2020 (Thursday) – Day 1

<b>10:00 – 10:20</b>	<b>Opening Session</b>	
	<p><b><u>Welcome Remarks</u></b></p> <ul style="list-style-type: none"> <li>◆ <b>Ms Margaret Fong</b> Executive Director, Hong Kong Trade Development Council</li> </ul>	
<b>10:20 – 11:20</b>	<p><u>Speaker</u></p> <ul style="list-style-type: none"> <li>◆ <b>Mr Yancey Strickler</b> Co-Founder and Former CEO of Kickstarter</li> </ul> <p><i>Followed by Panel Discussion</i></p>	
<b>11:30 – 12:45</b>	<p><b>Breakout Session</b></p> <p><b>IP Infrastructure and Business Opportunities in the Greater Bay Area</b> <i>Co-organised with Guangzhou Development District Intellectual Property Association</i></p>	
	<p><b>IP Legal Tips &amp; Business Best Practices (Part 1)</b></p>	<p><b>IP for Entrepreneurs &amp; Start-ups</b></p>
<b>13:50 – 14:50</b>	<p><b>IP Related Collaboration Legal Issues (Part 1)</b></p>	<p><b>IPHatch Hong Kong</b> <i>(Co-organised with Piece Future)</i></p>
	<p><b>IP Legal Tips &amp; Business Best Practices (Part 2)</b></p>	<p><b>IP Business Best Practices</b></p>
<b>15:00 – 16:00</b>	<p><b>IP Related Collaboration Legal Issues (Part 2)</b></p>	<p><b>Global Pandemics: Innovation &amp; IP</b> <i>(Co-organised with the International Association for the Protection of Intellectual Property – AIPPI)</i></p>
<b>16:15 – 17:15</b>	<p><b>Plenary Session</b></p> <p><b>Creating IP Values through Collaboration</b></p> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>◆ <b>Mr Beat Weibel</b> Chief IP Counsel and Group Senior Vice President, Siemens AG</li> <li>◆ <b>Mr John Mulgrew</b> VP, Deputy General Counsel &amp; Chief Intellectual Property, Lenovo</li> </ul>	

## 4 December 2020 (Friday) – Day 2

### Global Tech Summit (10:00-13:00)

<b>10:00 – 11:00</b>	<b>The Power of Disruptions</b>	
	<b>Part I – The World Trend: Medical and Healthcare Disruptions</b>	
<b>11:05 – 11:50</b>	<b>Part II – Fireside Chat with Researcher, Disruptor and Entrepreneur All-in-One</b>	
<b>12:00 – 13:00</b>	<b>Part III – Rising Stars</b>	
	<b>Concurrent Breakout Sessions</b>	
	<b>IP Legal Tips</b>	<b>IP Market &amp; Industry Insights</b>
<b>14:00 – 15:00</b>	<b>IP Dispute Resolution Part I</b>	<b>IP Strategies In The Age of Digital Ambassadors</b> <i>(Co-organised with China Daily)</i>
	<b>IP Legal Tips</b>	
<b>15:15 – 16:15</b>	<b>IP Dispute Resolution Part II</b>	